

COLLABORATIVE

Virtual Sessions



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A Quickstart Guide to Change Management Systems and How to Apply Them to Your Technology Projects

Calligraphy

Virtual Sessions

Heller Consulting



Strategy and Planning



CRM Implementation



Business Process Redesign



Change Management



What are we talking about today?

What is Change Management and Why?

Let's level-set

Quickstart Guide to Change Management

Review some of the key "Must Haves"

What to do Next

How you can learn more and apply this stuff

What is Change Management?

A Simple Definition

Change management is the practice of applying a **structured** approach to the transition of an organization from a current state to a **future state** to achieve expected benefits - *ACMP*



Why Change Management?

- **Increases likelihood of success on project**
- **Provides tools for addressing resistance**
- **Reduces turnover**

Poll: Does your organization practice change management?



A Quickstart Guide to Change Management

Have a good “why” statement



**Reflection:
Do you have a good
why statement or
is there room for
improvement?**



Get your sponsor on board



Identify who is impacted by this change



Reinforcement



**Reflection:
Share your creative
training tips or
reinforcements in
the chat**



What to do Next



Quickstart Checklist

- Have a good why statement
- Get your sponsor on board
- Identify and map stakeholders
- Reinforcements
- Check in with yourself



Continue the conversation...

Braindate

Schedule a 1:1

Slack

Ask questions

Email me

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Free toolkits and content

<https://teamheller.com/classy-virtual-collaborative-2020>

