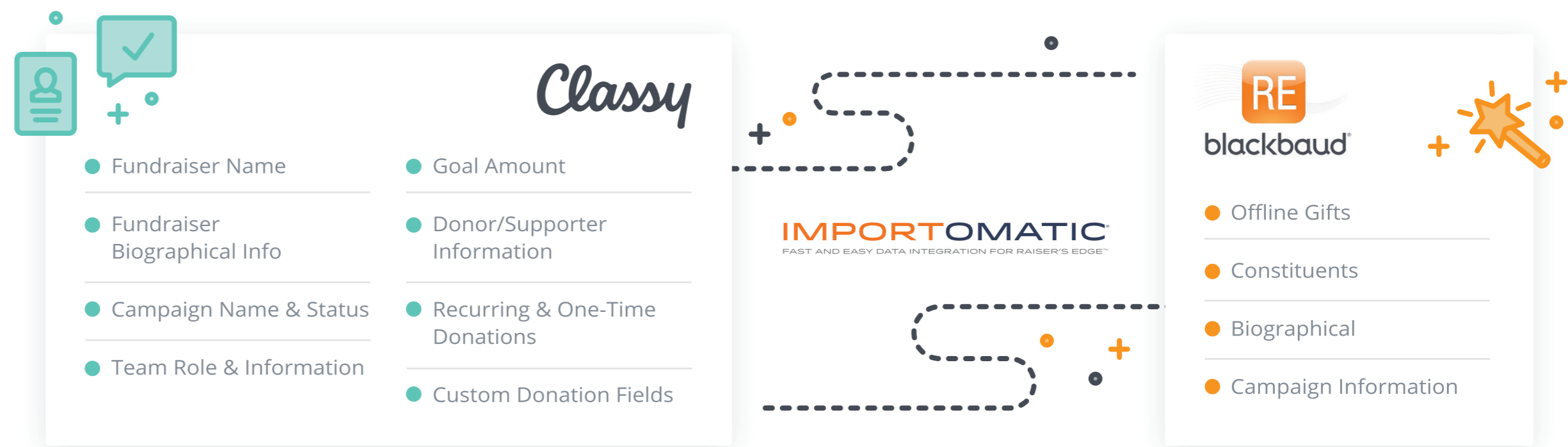


## Unite your data to get a 360 view of your donors

Introducing **Classy for Raiser's Edge**—a connection built by Omatic Software that seamlessly allows data to flow between Classy and Raiser's Edge\*. Leverage a direct integration platform to automate most data between Classy and Raiser's Edge, saving you valuable time and reducing the chance of errors, duplicates, and conflicts.

*\*Works with Raiser's Edge and Raiser's Edge NXT*

Imagine these systems working hard for you behind the scenes. It might look something like this:



### FLEXIBILITY

Integrates with nearly any field in Raiser's Edge and Raiser's Edge NXT and works with all types of Classy Campaign types.



### USER-DEFINED CONTROLS

Custom data mapping allow you to establish your own settings and parameters for the data that passes through.



### DATA CLEANLINESS

De-dupe gifts or constituents through a customizable matching algorithm.



### CUSTOMIZED SYNC MANAGEMENT

Automate the entire process or review each record before it's synced - manage it your way to fit your needs.



### CONFIDENCE YOU CAN TRUST

Classy for Raiser's Edge is managed by the experts at Omatic Software, an integrations product that is Blackbaud-endorsed and Classy-approved.